



2026 Sponsorship Packages

All Inclusive Sponsorship Opportunities –
Includes all NABIP-MI event and marketing opportunities.

COMPLETE

\$ 5,000

- Gold Level Sponsorship: Awards Gala (January 29).
- Gold Level Sponsorship: Legislative Action Day Event (March).
- Gold Level Sponsorship: Medicare & Employee Benefits Insights Conference (April).
- 2x/Month Social Media Recognition.
- Logo on NABIP-MI Website Year-Round.

ADVANTAGE

\$ 3,000

- Silver Level Sponsorship: Awards Gala (January 29).
- Silver Level Sponsorship of Legislative Action Day Event (March).
- Silver Level Sponsorship: Medicare & Employee Benefits Insights Conference (April).
- 2x/Month Social Media Recognition
- Logo on NABIP-MI Website Year-Round.

PARTNER

\$ 1,500

- Bronze Level Sponsorship: Awards Gala (January 29).
- Bronze Level Sponsorship: Legislative Action Day Event (March).
- Bronze Level Sponsorship: Medicare & Employee Benefits Insights Conference (April).
- 1x/Month Social Media Recognition
- Logo on NABIP-MI Website Year-Round.



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January 29, 2026!

Awards Gala

SPONSORSHIP LEVELS

- **GALA GOLD PACKAGE | \$2,500 (1 TABLE)**

Promoted as Gala Gold Sponsor on weekly social media posts, event communication, NABIP-MI website, event and marketing recognition. 1 table seats 8 people. Bottle of red and white wine at table.

- **GALA SILVER PACKAGE | \$1,500 (4 GALA TICKETS)**

Promoted as Gala Silver Sponsor on weekly social media posts, event communication, NABIP-MI website, and event recognition.

- **GALA BRONZE PACKAGE | \$750 (2 GALA TICKETS)**

Promoted as Gala Bronze Sponsor on event communication, NABIP-MI website and event recognition.

INDIVIDUAL SPONSORSHIPS (2 available of each of the following)

- **GALA AWARDS SPONSOR | \$1,500 (4 GALA TICKETS)**

Opportunity to co-present awards, promoted as Awards Sponsor on weekly social media posts, event communication, NABIP-MI website, and event recognition.

- **GALA SPEAKER SPONSOR | \$1,500 (4 GALA TICKETS)**

Opportunity to co-introduce speakers, promoted as Speaker Sponsor on weekly social media posts, event communication, NABIP-MI website, and event recognition.

- **GALA BEVERAGE SPONSOR | \$1,500 (4 GALA TICKETS)**

Promoted as Beverage Station Sponsor on weekly social media posts, event communication, NABIP-MI website, and event signage at the beverage station(s) and event recognition.



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LEGISLATIVE ACTION DAY SPONSORSHIPS



GOLD PACKAGE

\$1,000

- Promoted as Gold Sponsor on weekly social media posts, event communication, and NABIP-Michigan website. Event recognition.
- Includes 4 event Registrations

SILVER PACKAGE

\$500

- Promoted as silver Sponsor on weekly social media posts, event communication, and NABIP-Michigan website.
- Includes 2 event Registrations

BRONZE PACKAGE

\$250

- Logo on table tent at event
- Includes 1 event Registration



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MEDICARE & EMPLOYEE BENEFITS INSIGHTS CONFERENCE

GOLD PACKAGE | \$2,500 (4 EVENT REGISTRATIONS)

Promoted as MEBIC Gold Sponsor on weekly social media posts, event communication, one Exhibit Booth and/or Event Table, NABIP-MI website, event and marketing recognition.

SILVER PACKAGE | \$1,500 (3 EVENT REGISTRATIONS)

Promoted as MEBIC Silver Sponsor on weekly social media posts, event communication, one Exhibit Booth or Event Table, NABIP-MI website, and event recognition.

BRONZE PACKAGE | \$750 (2 EVENT REGISTRATIONS)

Promoted as MEBIC Bronze Sponsor on event communication, NABIP-MI website and event recognition.

KEYNOTE SPEAKER(S) SPONSOR | \$2,000 – LIMIT 2 (2 EVENT REGISTRATIONS)

Opportunity to co-introduce speakers, promoted as Speaker Sponsor on weekly social media posts, event communication, NABIP-MI website, and event recognition.

EXHIBITOR | \$500

Exhibitor booth during the event and logo in program.



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